

## EDA 2022 Annual Convention in Madrid, Spain Milk & Dairy — Essential for your life!

 #Dairy2030

Under the theme '**Milk & Dairy - Essential for your life!**', our EDA 2022 Annual Convention welcomed more than 150 dairy representatives from all over the world in the Spanish capital on 24 and 25 of November.

Hosted by our Spanish member **FeNIL** (Spanish Dairy Industries Federation), the conference on Friday 25 of November brought together a high-level panel of experts to exchange on the challenges and opportunities of the dairy sector and its key role in the creation of future sustainable and resilient food systems.

EDA President **Giuseppe Ambrosi** opened the congress with a clear statement: "If we want to reach a climate neutral Europe by 2050, the only way is with dialogue and support of those who can make a change — and dairy is a change maker."

Followed by Giuseppe Ambrosi, FeNIL President **Ignacio Elola** highlighted the long-standing commitment of the dairy sector with the goals of the 2030 Agenda for Sustainable Development.



EDA President Giuseppe Ambrosi (right), Spain's Minister of Agriculture, Food and Fisheries Luis Planas (centre), and FeNIL President Ignacio Elola (left)

Spain's Minister of Agriculture, Food and Fisheries **Luis Planas** emphasised the essential role of the dairy sector in our society due its economic value for rural areas and its contribution to territorial cohesion. In addition, Minister Luis Planas also highlighted the support of the Spanish government to the dairy industry in order to face current challenges like the ones derived from the Russia's war in Ukraine.

**Antoine de Saint-Affrique**, global CEO of Danone, underlined the positive future the company sees for dairy. "In a world in search of health and naturalness, there is a key role for dairy," he pointed out. Danone's CEO also called upon the dairy professionals in the conference "to embrace the challenges and turn them into opportunities," and declared that "milk is at the heart of what Danone does."



EDA President Giuseppe Ambrosi (right) and CEO of Danone, Antoine de Saint-Affrique (left)



The **first session** was moderated by **Mary Ledman**, Global Dairy Strategist of Rabobank, who first gave an insightful presentation on the 2030 global dairy supply and demand outlook. The session also counted on the intervention and expertise of **José Armando Tellado**, CEO of Capsa Food, the first dairy company in Spain to be 'zero waste' certified, who stressed the need to support farmers. **Gabriel Lodaes**, Agropecuaria Albacete Management Director, reminded the audience that "no biodiversity is possible if the farming sector is not profitable."



Mary Ledman (Rabobank)

The **second session** dived into the future of dairy from an international dimension. Moderated by **Piercristiano Brazzale**, President of the International Dairy Federation (IDF), the session was joined by **Catherine Roux**, General Manager of Lactalis Southern Europe, who unveiled the company's roadmap to 2050 dairy net zero. "We believe dairy products have a bright future because we can make consumers discover new usages and categories," she explained.



Catherine Roux (Lactalis) showing the company's successful latest figures, positioning Lactalis as the first global dairy group

**Vicente Gómez Cobo**, President of the Mexican Dairy Federation (Femeleche), gave a comprehensive overview of the Mexican dairy landscape, while **Charles Brand** of Tetra Pak underlined that innovation will be crucial to create a sustainable future and highlighted the critical role of packaging in the food supply chain.



From left to right: Vicente Gómez Cobo (Femeleche), Charles Brand (Tetra Pak) and Piercristiano Brazzale (IDF)



Peter Giørtz-Carlsen (Arla Foods)

**Peter Giørtz-Carlsen**, Executive Vice President Europe and Member of the Executive Board of Arla Foods, explained how the company is leading the way towards sustainable dairy production and working to reduce its carbon footprint to hit the 2030 emissions reduction target. Concretely, Arla Foods is earmarking €500M annually to encourage sustainability activities on farm through a Sustainability Incentive model that rewards climate action.

Our gala dinner at Real Academia de Bellas Artes de San Fernando was the ideal moment for our EDA President **Giuseppe Ambrosi** to express the gratitude of the European *lactosphere* to our long-standing EDA Board member and Vice President **Attilio Zanetti** for his outstanding commitment.

**Mille grazie, caro Attilio!**



EDA President Giuseppe Ambrosi (left) and EDA Board Member and Vice President Attilio Zanetti (right)

As showcased in our **EDA 2022 Annual Convention**, the dairy sector will keep working hard on its mission to nourish the world with nutritious, safe and affordable dairy products while contributing to create sustainable food systems that protect our planet and our future.

**Check out the conference on Twitter!**

Click [here](#) to have a look at our Twitter moment with the highlights of the conference in tweets.

 Here's a sneak peek:



Read here the report of the conference from the International Dairy Magazine (IDM):



## EDA 2023 Annual Convention:

### Save the date!

Our **2023 Annual Convention** will take place in **Brussels** on **8 and 9 of November 2023**, and will be hosted by our Belgian member **BCZ - CBL**. Stay tuned for more details!

