

**18 / 2022** 22 December

Connect to the world of dairy

## EU Agricultural Outlook Conference: 2032 projections for milk and dairy unveiled

The **EU #AgriOutlook conference**, the European Commission's DG AGRI flagship annual event, took place on 8 and 9 December in Brussels and gathered key agri-food stakeholders to present the agricultural market prospects for the next 10 years.

The session for EU milk and dairy products held an insightful discussion about the important role of our sector in nourishing the world with highly nutritious products. The outstanding panel was formed by **Andrea Porcella Čapkovičová** of DG AGRI, **Koert Verkerk**, Public Affairs Manager at FrieslandCampina and chair of our EDA CAP Task Force, **Anne-Catherine Dalcq**, farmer and Vice-President of CEJA Young Farmers, and **Tommaso Cappato**, Research Analyst at Euromonitor International.

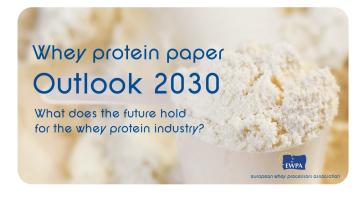
The EU Agricultural Outlook conference was also the opportunity to unveil the EU Agricultural Outlook report for 2022-32. Among the key takeaways of the report's projections, the EU will retain its leading position in the global dairy trade, sustainable practices will continue shaping the EU milk production, and the cheese market is expected to grow, benefited from increasing exports. You can read and download the #AgriOutlook report here!



Koert Verkerk (FrieslandCampina) during his intervention at the EU Agricultural Outlook conference.

## What does the future hold for the whey industry? EWPA publishes its first Whey White Paper

Our sister organization, the European Whey Processors Association (EWPA), has published its first white paper, the **'Whey Protein Outlook 2030**', drawing the possible future trajectory of the whey industry.



With insights from key experts, the paper dives into the political, economic, social, technological, regulatory, and environmental factors that will influence the whey market today and in the future. The report also outlines four potential future scenarios for the industry – and how collaboration can build preparedness for what is to come. You can download the paper via <u>this link</u>!





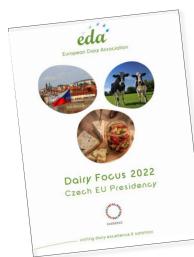
## Czech EU Presidency conference: 'The future of ensuring food security in the EU'

Last 29th of November, the Czech EU Presidency organized a conference in Brussels to discuss further steps to enhance the role of the EU in sustainable global quality food production, moderated by our EDA Secretary General Alexander Anton.

With H.E. Minister **Jiři Šír** (Deputy Agriculture Minister of the Czech Republic), Dr. **Maximo Torero**, Chief Economist of the Food and Agriculture Organization (FAO) of the United Nations, Mr **Lukáš Víšek**, Member of Cabinet of European Commission Executive Vice-President Frans Timmermans, and Ms **Carmen Naranjo Sanchez** (DG AGRI), the first session focused on the global dimension of the EU food production.

The second panel dived into food affordability at EU and global level with MEP **Michaela Šojdrová** (EPP, Czech Republic), MEP **Veronika Vrecionová** (ECR, Czech Republic) and MEP **Martin Hlaváček** (Renew Europe, Czech Republic), and showed a nuanced, but not really controversial approach of the three key MEPs from different political groups.

# Read our Dairy Focus on the Czech Republic:



## EU agri-food exports seminar in Dubai: showcasing the unrivalled EU dairy excellence

The EU Ambassador to the United Arab Emirates (UAE), H.E Andrea Matteo Fontana, opened the DG AGRI Seminar on EU standards for agri-food exports in Dubai last 13 December with a high attendance of importers and authorities from the UAE and the Gulf Cooperation Council (GCC) countries. The conference also welcomed an impressive line-up of experts from the European Commission service, not least Mr Sergio Pavon (DG AGRI) and Professor Patrick Deboyser (European College of Parma).

"Promoting a better understanding of our high European standards for food safety, our European dairy quality excellence and our sustainable agri-food production was the main objective of this seminar. The EU Commission services have organized a very intensive programme that was highly appreciated by the participants from the UAE and other Gulf Cooperation Council countries. In my presentation, I focused on the unrivalled excellence of EU dairy and on the facilitation of our market access," stated Julia Faure, EDA Food Law Officer.



EDA Food Law Officer Julia Faure during her presentation at the Seminar on EU standards for agri-food exports.



# Merry Christmas and Happy New CAP!

With the approval of the strategic plan of the Netherlands last 13th of December, the 28 strategic plans of the new Common Agricultural Policy (CAP) have been approved. Therefore, the implementation process of the new CAP for 2023-2027 is close to being finalised, after the European Commission presented its proposal for the CAP in 2018 introducing a new way of working to modernise and simplify the EU's policy on agriculture.

As the voice of the European milk processing industry, EDA has been through the whole process in close contact with all relevant stakeholders to ensure a good outcome on the dairy essential parts, especially in the Common Market Organization (CMO) Regulation.

As indicated in 2021 when the CAP was approved, in a time when sustainability is at the centre of discussions in the policy-making process, the new CAP creates the needed momentum and shows flexibility by delivering a policy model capable of mobilizing synergies to integrate the European agricultural sector into the European Green Deal ambitions.

The new CAP will enter into force on the 1st of January of 2023, and will benefit from 270 billion euros in funding for the 2023-2027 period. Moreover, in the framework of our continuous work on the EU's agricultural policy, the EDA Secretariat has already begun brainstorming on holding a special CAP workshop in 2023 to reflect on the new CAP post 2027.

We will keep you updated of further developments!

# EU-U.S.: better together

EDA took on the 6th of December part in a EU-U.S. stakeholder event which was organised in the framework of the EU-U.S. Cooperation Platform on Agriculture (CPA). In November 2021, EU Commissioner for Agriculture **Janusz Wojciechowski** and United States Agriculture Secretary **Tom Vilsack** announced the CPA as an administrative arrangement between the European Commission's DG AGRI and the United States Department of Agriculture (USDA). EU-U.S relations have always been a priority for EDA and this new initiative only strengthens our continuous dialogue and enhanced collaboration on agricultural issues.

EDA's Director of Trade and Economics, Laurens van Delft, was one of the panellists during the event, what gave him the chance to deliver feedback on the reports on CPA activities so far and suggest improvements. Van Delft highlighted the importance of economic sustainability as part of our overarching sustainability agenda, as support for agricultural policies cannot be decoupled from affordability of agricultural products. Other recommendations included further alignment when it comes to climate mitigation, avoiding new restrictions on exports of food, and resolving trade disputes without involving unrelated sectors in order to avoid "additional disruptions". The consensus of the meeting was that cooperation between the EU and U.S. is of vital interest for the global food system.



European Dairy Association @EDA\_Dairy · Dec 6 We are at the EU-US collaboration platform stakeholder meeting on the future challenges of agriculture!

@EDA\_Dairy's Director of Trade and Economics @LaurensvDelft highlighted the importance of #EUUSCooperation when it comes to tackling global issues



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## European Dairy Academix: Kiel University students visit EDA

Last 29th of November, we had the pleasure to welcome in our offices a group of 25 agro-economics students accompanied by Professors **Holger D**. **Thiele** and **Martin Braatz** from Kiel University of Applied Sciences (Germany).

With the participation of Dr Andreas Schneider (Member of Cabinet of Commissioner for Agriculture Janusz Wojciechowski), Mr Carlos Martin Óvilo (Deputy Head of Unit, DG AGRI), Dr Willi Schulz-Greve (Head of Unit, DG AGRI), Dr Peter Wehrheim (Head of Unit, DG CLIMA) and Dr Jörg Rieke (MIV), Kiel University once again organized an outstanding programme for the highly committed students, that also featured a very constructive exchange with MEP Niclas Herbst (EPP, Germany).



MEP Niclas Herbst (EPP, DE), centre, with Professor Holger D. Thiele (right) and EDA Secretary General Alexander Anton

# Save the date! EDA Dairy Policy Conference

#### Wednesday 8 March 2023

#### Brussels, Belgium

2023 will be the year of delivery for the EU Commission on the Farm to Fork Strategy. On 8 March 2023, we will take stock of the state of play of the main initiatives within the EU legislative processes and within the European agri-food sector.

## University College Cork opens exciting academic positions in Food, Microbiome and Health

University College Cork (UCC) has launched a major drive to recruit 14 academic staff, at levels from Lecturer to Professor, in areas relating to food science, nutrition and microbiome science.

Applications are now open for interested candidates (closing on 16 February 2023), and details can be found <u>here</u>. Applicants with a disruptive and transformative research focus are particularly welcome!

"This initiative, within the UCC Futures research prioritisation programme, will build on UCC's longstanding reputation for excellence in these fields,

including key disciplines such as dairy science. It will also underpin the future strategic development of these areas critical to securing our sustainable future," stated Professor Seamus O'Mahony.



#### UCC School of Food and Nutritional Sciences

## EWPA is on LinkedIn!



The European Whey Processors Association (EWPA) has launched its <u>LinkedIn page</u> — make sure to follow it to get the latest updates from the whey industry!

## The EDA team wishes you Happy Holidays and a great start into 2023

