

  Wednesday, April 19, 2023

08:45 Online Check-in

09:00 Introduction to the conference

09:10 Welcome and Introduction of Speakers from Israel

*Doron Hemo,
State of Israel, Ministry of Economy & Industry*



09:20 Welcome of the Participants

*Dr. Monika Knödseder,
Managing Director, muva kempten GmbH*



09:30 Introduction of the Conference Topics

- ▶ Market developments
- ▶ Change in consumption habits
- ▶ Shifting to non-animal products

*Georg Herberitz,
Herberitz Dairy Food Service*



10:00 Dairy Alternative Opportunities in the Current Economic Situation

- ▶ The Market Potential is still there!

*Moran Avni,
CEO YOFIX, Israel*



10:30 The Clean, Whole Plant Revolution in Global Infant Nutrition

- ▶ Else Nutrition – A game changer in global early life nutrition

*Hamutal Yitzhak,
CEO else Nutrition, Israel*



 Break (11:00)

11:15 Wilk

N.N.

11:45 Precision Fermentation – The Key to sustainable Dairy Production

*Ben Adivi,
Business Development Manager REMILK, Israel*

12:15 Can ice cream change the world?

- ▶ Animal-free dairy, driven by Artificial Intelligence

*Roni Zidon-Eyal,
VP Business Development, Imagindairy, Israel*



12:45 Questions & Answers

13:15 Summary and closing of the meeting

Conference location: virtual (Cisco Webex)

Registration fee : 430 € (plus VAT)

Special price for students
150 € (plus VAT)

Deadline: April 13, 2023

